

Anthesis

Anthesis Analytics Division.

infor Gold
Channel Partner



Anthesis

What do we do?

The Anthesis Analytics Division helps Infor M3 and CloudSuite users make the most of the tools designed to untangle business data and release the value of data-led decision making.

We offer consultancy services through the whole project lifecycle: from Discovery, to Design, Build, Training & Support.

[anthesis.co.uk](https://www.anthesis.co.uk)







Reporting vs Analytics what is the difference?

Reporting is operational, e.g. :

- What just happened?
- What is the status of my current order?
- Is the product in stock?

Analytics is strategic, e.g. :

- Who are my top performing customers year-to-date?
- Are we making more sales this period vs same period last year?
- Who on our non-buyer report should we speak to?

Reporting	VS	Analytics
Show what has happened	 Purpose	Explain why it's happening
Organise Format Summarise	 Tasks	Question Interpret Explore
Results are pushed to users for review	 Results	Users pull results to answer questions
Translate data into information	 Value	Offer insight to drive action

Anthesis Analytics Services

Understanding what your data journey looks like is important before getting started. We will work together to define your data roadmap as the first step.

We offer platform agnostic consulting, as well as specific Infor implementation expertise.

Strategic Consulting Services

- Data strategy workshops
- Platform advice
- Analytic health checks
- Project implementations
- Training & Enablement
- Managed Services & Support

Infor Specific Services

- CloudSuite reporting
- Infor Analytics (Birst)
- Enterprise Analytics (Birst)
- 3rd party integrations

Anthesis

Our Experience.

- Infor Gold Channel partner.
- 10+ years of Birst experience, deploying projects across Infor SyteLine, LN and M3 customer bases.
- Experience delivering across a variety of industries and international clients.
- Recent M3 analytic projects: Forthglade, Hallis Hudson Group, Wilkin & Sons.

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Forthglade

 **HALLIS HUDSON**
Committed to excellence



Why choose Anthesis?

15
YEARS

We know exactly what to do:

Anthesis consultants have an average of 15 years' experience.



We've done it many times before:

We have completed more than 400 projects in 30 different countries.



We will tell it like it is:

Whether consulting, software sales or service delivery, we will speak honestly and directly.



We are always the right size:

Large enough to have an impact, small enough to care.



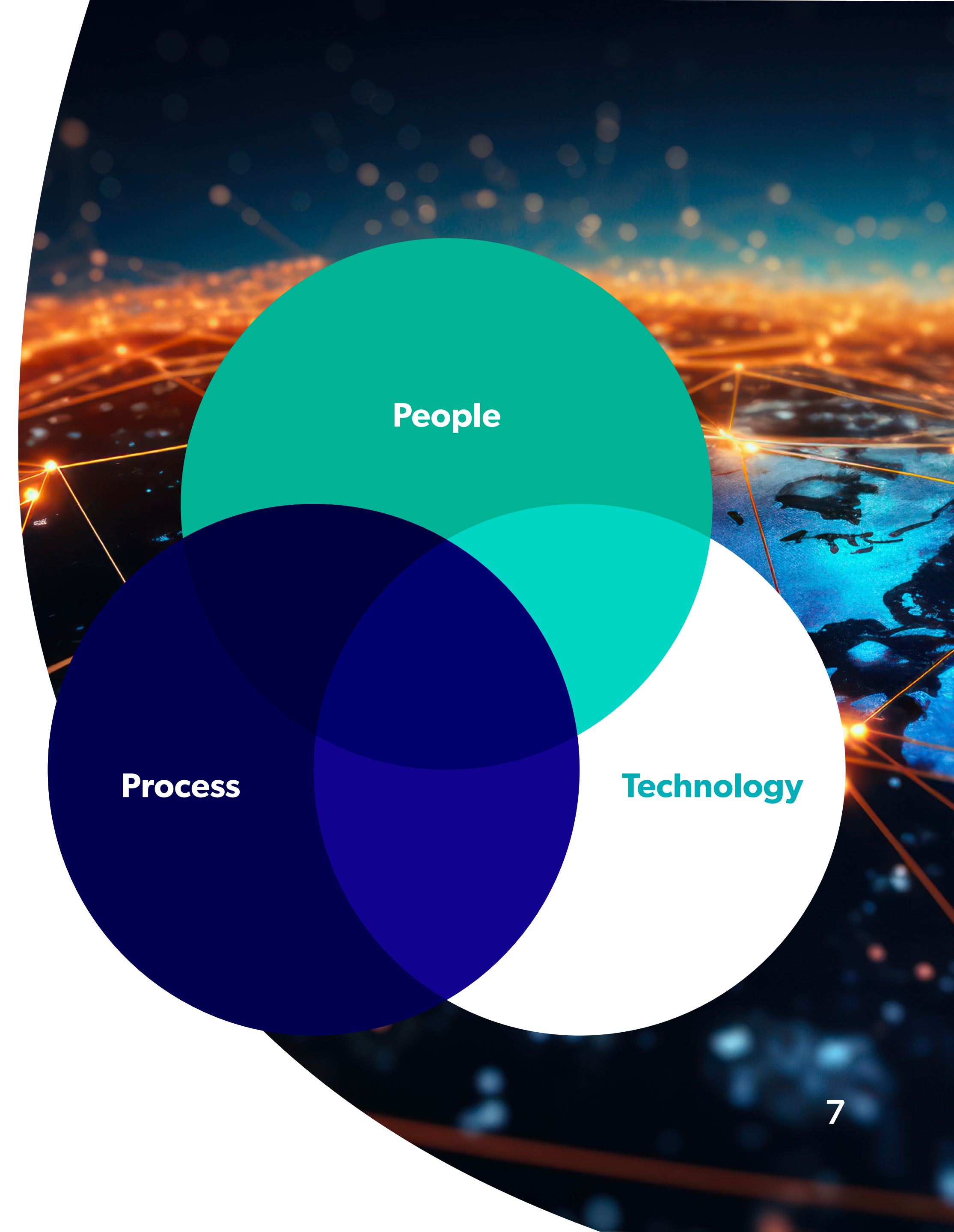
We are in it for the long term:

We are growing our team and investing in people.

The core pillars for a successful analytics project.

Before starting an analytics project, the 3 core pillars should be discussed covering: People, Process & Technology.

- You can have the best people and tech in the world, but without a **process** to follow, internal teams will struggle.
- Companies might have the latest tech, and good internal processes, but if there they don't have the right **people** to adopt and use the system, projects will gather dust as adoption rates will be low.
- A solid team and good processes can be let down if the **technology** chosen isn't flexible to grow with the business.



The 5 foundations for a successful analytics project.

These 5 foundations sit behind the 3 core pillars, and cover the key project elements:



User Centered Design

- User interviews
- Value Focused
- Wireframes

Ways of Working

- AGILE
- Collaborative
- Trust-Based

Data Governance

- Accountability
- Transparency
- Risk/Security

DevOps

- Architecture
- Culture
- Technology

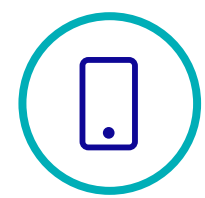
Adoption

- Business buy-in
- User enablement
- Support

Need more help?



If you would like to find out more about Analytics at Anthesis, Joe McHale, our head of data, would be happy to have a chat



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